

CLAIRE KRANTZ

COPYWRITER

EDUCATION:

DENVER AD SCHOOL
COPYWRITING TRACK

JAN. 2022 - APRIL 2023

UNIVERSITY OF
COLORADO, BOULDER

B.Sc., STRATEGIC
COMMUNICATION
WITH AN EMPHASIS IN PR

AUGUST. 2017 - JUNE 2021

EXPERIENCE:

YEAR ONE

JR. COPYWRITER (PART-TIME)

-WORKED TO RENAME AND REBRAND MT.ALTO
SUNGROWN CBD TO MARYELLEN ORGANIC CBD:
-CONTRIBUTED TO NEW DIGITAL CAMPAIGN:
SOCIAL MEDIA, EMAIL, WEBSITE, CONCEPTS & COPY

-WORKED ON TEAM FOR THE ESSEX LAND TRUST:
-WROTE HEADLINES, INSTAGRAM CAPTIONS & BRIEFS
-DESIGNED VISUALS FOR EDUCATIONAL POSTS

JAN 2020 - JUNE 2022

THE EATING RECOVERY CENTER

PR INTERN

-BUILT OUT & UPDATED MEDIA LISTS
-WROTE MEDIA PITCHES ABOUT THE EATING,
MOOD, ANXIETY, AND TRAUMA-RELATED
DISORDERS TREATED AT THE ERC
-CONDUCTED SOCIAL MEDIA AUDITS

JUNE - AUGUST 2020

OTHER SKILLS:

ADOBE:

-PHOTOSHOP
-ILLUSTRATOR

COOKING:

-MARUCHAN RAMEN
-NESTLE TOLLHOUSE COOKIES
-TURKEY SANDWICH




TECHNICAL SKILLS:

-CAN TYPE REALLY FAST WITH-
OUT LOOKING AT THE KEYBOARD

THE SPOKEN WORD:

-STORYTELLING
-FILLING AWKWARD SILENCES
-BAD IMPRESSIONS OF MOVIE & TV
CHARACTERS

CONTACT:

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 clairekrantz.com